

Morris-Union Jointure Commission
School Bus Advertising Rates

Starting July 1, 2015 the Morris-Union Jointure Commission Board of Education in accordance with Policy #6164 “Advertising on School Buses” will begin a School Bus Advertising program as detailed below:

Specifications

- All advertisements must be pre-approved by the Morris-Union Jointure Commission Board of Education
- Ads will be offered on a 12-month basis
- Costs of decal and installation are included in the advertising rate
- Extended school year bus runs are included in the school year advertising rate
- Geographic locations are based on fleet availability and scheduled runs determined by the Morris-Union Jointure Commission
- Ads will be approximately 70 inches long and 10 inches high with decals located on both sides of the 54 passenger bus
- Ads will be approximately 40 inches long and 10 inches high with decals located on both sides of the 24 passenger bus

70” decal two sides of one 54 passenger school bus will be
\$275 per month for 12-months

40” decal two sides of one 24 passenger school bus will be
\$225 per month for 12-months

Locations of all advertisements on the school bus shall be in accordance with New Jersey Motor Vehicles Commission (NJMVC) regulations.