

**"Kids These Days" -  
Using Pop Culture to Maximize Engagement**

**May 12, 2022**

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**Presenters:** Amy Moritz, Learning and Development Strategist  
Moritz Consulting

**Location:** Morris-Union Jointure Commission  
Professional Development Center  
340 Central Avenue, New Providence

**Time:** 1:00 p.m. to 4:00 p.m.

<b>Registration Fees:</b>	MUJC Members:	\$ 85.00
	Nonmembers with Subscription:	\$ 85.00
	Nonmembers:	\$100.00

To really connect with youth, educators have to try hard to remember what it was like as a teenager, which takes empathy and a willingness to step back in time and remember how powerful pop culture was in our lives. During this in person inservice, participants will explore elements of pop culture today that can be useful in engaging youth and building trust. Participants will be challenged to try new strategies and techniques with the ultimate goal of engaging even the hardest-to-reach students.

Participants will gain knowledge and skills in:

1. understanding the influence of pop culture and technology on today's youth,
2. explaining what considerations should be taken when using both adult-generated and student-generated pop culture references,
3. exploring various examples of current pop culture and how they can be woven into a variety of signature practices in the classroom to maximize engagement.

This inservice is in person from 1:00 p.m. to 4:00 p.m.